



Board Meeting

July 6th, 2021

2021-2022 Board of Directors Summer Planning Retreat – Meeting #2

7400 E Orchard Rd, Greenwood Village, CO 80111 & Zoom Online Meeting

5:30 – 8:30 PM MT

Mission Statement: *Preparing Colorado's kids to be the innovators of the future by combining the arts, sciences, and technology with creativity, teamwork, and problem-solving.*

Strategic Imperative: *Customer/Client Focus "Focusing on Relationships"*

Minutes

Attendees:

Shelley Billig, Kate Donelan, Sarah Elberling, Sarah Heisdorffer, Konye Henderson,
Tina Morgenthaler, Victor Nunez, Carrie Roethe, Bob Tipton, Adam Weisswasser, Will White,
Eric Wilson

Absent: Jenny Ricklefs

Note: These minutes are organized by topic and may not reflect the actual sequence of events in the meeting.

Meeting was called to order at 5:30 PM MT

Consent Agenda

1. June 2021 Meeting Minutes were reviewed for approval

Motion: Carrier Roethe motioned to approve the June 2021 Minutes.

- 2nd: Sarah Elberling seconded the motion.
- The motion was unanimously approved.



Meeting Agenda

1. Greetings and Announcements/ Old Business
2. Executive Director Report
3. Financial Report Status
4. DICO Website Store Status Update
5. Fun Facts Quiz
6. Strategic Planning Session #1
 - a. Mural Overview
 - b. Set and post SMART goals for strategic planning teams; including how to measure them
 - c. Determine whether to split/combine teams
7. Dinner Break
8. Strategic Planning Session #2
 - a. Any leftover from Session #1
 - b. Discussion of potential strategies to meet goals
9. Debrief, next steps, adjourn

1. Announcements

a. 2020-2021 Officers – Update

- i. Co-Secretary Officer Election was held; Carrie Roethe and Sarah Elberling were approved by acclamation to both serve as Co-Secretary.

2. Executive Director (ED) Report

a. Decisions Needed by Board

- i. 2021-2022 Kick Off – Mask and Vaccination Policies
 1. Kate and Board of Directors to determine DICO mask and vaccination policies, as well implementation strategies for upcoming DICO 2021-2022 Kick Off prior to event date on Saturday, August 28th, 2021.

b. Overview

- i. Camp DI Colorado
 1. 1st DI Colorado LIVE Summer Camp begins the week of July 12th – July 16th, 2021.
 2. All funds were received from participants; lower than expected participants - likely due to summer vacation/ out of town.
- ii. 2nd PPP Loan
 1. The 2nd PPP Loan was forgiven.
- iii. North Metro and Denver Regions Merger Discussion
 1. The North Metro (NM) and Denver regions are scheduled to meet Wednesday, July 7th, 2021, to discuss merging regions together.
- iv. Dwight Rudolph
 1. Dwight Rudolph, one of DICO's founders and most committed and caring volunteers, is very ill. He has notified Kate of his prospects.
 - a. Dwight has been part of the DICO program for 30 years, beginning his tenure as a team manager as well as serving several terms as DICO's Treasurer. Additionally, Dwight hosted the DICO website for many years and was responsible for all DICO score room technologies across the state of Colorado; arranging for the delivery and pickup of all computers and printers, and ensuring that all networks worked successfully for each competition site.
 2. Dwight's company, PureWest, will be donating a one-time sum of \$20,000 to DICO (as opposed to a 4-year funds dispersal).
 3. Dwight Rudolph Opportunity Fund
 - a. To commemorate Dwight's DICO impact and involvement, Shelley and Kate discussed creating a fund to support DICO participation involvement. It was



suggested that our DICO Title I Fund be temporarily renamed to the “Dwight Rudolph Opportunity Fund”

b. Action Item: Press Release to follow new fund.

v. Kick Off

1. Date: DICO 2021-2022 Season Kick Off – Saturday, August 28, 2021 Location: Englewood High School – Tentatively
2. Kick Off budget will be available end of July 2021 for review

vi. Inclusivity Statement

1. **Action Item:** Determine if DICO needs/ wants to have an inclusivity statement.

vii. DICO/DIHQ – Outstanding Items Needed

1. DICO 2021 End of Year (EOY) Financials
 - i. **Action Item:** Need to complete and submit DICO 2021 EOY Financials to DIHQ
2. DICO Annual Report
 - ii. **Action Item:** Need to complete and submit DI Annual Report to DIHQ by August 1, 2021; DI Annual Report must will include (3) SMART goals for this year

3. Financial Report

a. Overview

- i. Did not receive financials as fiscal year recently ended
 1. EOY Financials will be available in late July meeting.
 2. **Action Item:** review and vote on financials during second July meeting.
- ii. Budget Drafts
 1. Historical Budget Data – Kate has put together a historical budget data; is available for review
 2. Will has created working draft of budget for planning and discussion purposes

4. DICO Store Official Launch

a. Website Store Status Update

- i. The DICO Website Store has officially launched! Bob Tipton shared pictures of the site, as well as orders/ revenue received/ generated YTD.

5. Fun Facts Quiz

a. True/ False Quiz

- i. Kate and DICO Board Members participated in a DICO-related True/False Fun Fact Quiz. After individually completing the assessment, Kate and Board Members reviewed each question/ answer, collectively.



6. Strategic Planning Session #1

a. Mural Overview

- i. Bob provided training session of online collaborative tool, Mural, for strategic planning sessions.

b. Set and Post Teams' SMART Goals (Including How to Measure Goals)

- i. In addition to needing SMART goals (and methods for measuring goals) for DIHQ this year, this activity also served as a way for strategic planning teams to crystalize what is needed for teams to accomplish identified goals and determine feasible next steps to accomplish said goals.
- ii. For this activity, three team breakout rooms were created. The individual teams then reviewed their ideas from the first strategic planning session in June 2021. From there, team members of each team set and posted SMART goals as well as means of measuring said goals to shared Mural whiteboard.

a. Strategic Planning Teams:

i. Partnerships

1. Jenny Ricklefs
2. Eric Wilson

i. Increased Participation/ Engagement

1. Sara Heisdorffer
2. Konye Henderson
3. Tina Morgenthaler
4. Victor Nunez
5. Carrie Roethe
6. Bob Tipton

ii. Revenue Generation/ Gala/ Party

1. Sarah Elberling
2. Will White
3. Adam Weisswasser

7. Dinner Break

8. Strategic Planning Session #2

a. Strategic Planning Session #1 Debrief

- i. After dinner, teams provided debrief of team-specific strategic planning items from Session #1

9. Adjourn

- a. The meeting was adjourned at 8:30 PM MT.



- b. The next meeting will be Wednesday, July 21st at Carrie Roethe's home in Centennial from 5:30 to 8:30 PM MT.