



Board Meeting

March 10th, 2021

Zoom Online Meeting

Mission Statement: *Preparing Colorado's kids to be the innovators of the future by combining the arts, sciences, and technology with creativity, teamwork, and problem-solving.*

Strategic Imperative: *Customer/Client Focus "Focusing on Relationships"*

Minutes

Attendees: Kate Donelan, Dacia Donohue, Jim Vigland, Jenny Ricklefs, Carrie Roethe, Sarah Elberling, Shelley Billig, Jill Jurca, Sara Heisdorffer, Bob Tipton

Absent: William White, Dacia Donohue

Note: These minutes are organized by topic and may not reflect the actual sequence of events in the meeting.

Called to order at 6:38PM

Consent agenda

Motion to approve – 2nd, approved

ED report

- Most teams are doing a great job following instructions, prep appraisers are being really helpful
- Really glad we did showcase – it's a big help
- Looking for someone with 1,000 seat Zoom (\$350) – but it looks like we're going to use YouTube Live
- The state tournament budget looks good – income of about \$10K vs. expenses of about \$5K
- Financials are looking pretty stable as well – such a different story than we'd predicted a year ago
- Sold 190 t-shirts – look to sell more, and hoping to hit next "cost break"
- 2021-2022 may be pretty sparse next year from a spending perspective – we'll need to keep a close eye on the funding
- DI HQ will be sending us some money related to the Lumen Experience – turning out really well



- **Camp this summer we're going to go live – in person...**
 - We're looking at facilities, but am finding it hard to be able to reserve public spaces for the summer of 2021
 - Looking at the potential of using Embassy Suites – maybe we can negotiate a bit on the rate, but there are good reasons to hold the camp there (relationship maintenance, inside, weather-proof, bathrooms and handwashing stations)
 - Embassy Suites has treated us very well over the years, and it would be great to use this event to further our partnership
 - Good profitability – even with the Embassy suites -- @\$250 per participant
 - 20 morning teams, 20 afternoon teams

Board Selection Team

- Came up with a list of things for community members – EDI rose to the top of the list
 - Exploring options through professional and personal relationships
- Dacia's seat – a team management (Eric Wilson)
- Jill out, Tina Morgenthaller (maybe)
- We're not limited to only 9 board members
- We're also potentially looking at advisory team (for those with interest, but not able to take on a full board responsibility)

Demonstration of the Virtual State Tournament

Strategic Goals Planning

- Reflect on the goals from last summer – are they still being “worked?”
- The goals we voted on last month are a jump start toward planning for next year – leave them in place for now, and when we do our strategic planning this summer, we can update them
- We need to be able to capture, track and report on progress
- Sara, Carrie and Shelley will work on this



B-Corp Information Update

- Creating a “leads list” – Jenny, Jim and Bob will get together to talk about a strategy to connect with B-Corps (and aspiring B-Corps)
- Look at recertification dates for B-Corps
- Look at impact statements
- Look at certification reports (orgs with community focus might be the best option)

Summer meeting planning

- When? Kate will issue a doodle Poll
- Where? -- in person, virtual? We'll need to decide... Can do both (maybe a Wednesday evening virtually, and then a Saturday in person)
- We also will be looking at our board meetings – when will we go back to in person?

Motion made to adjourn, 2nd, approved

Meeting adjourned at 8:00