



Board Meeting

January 13, 2021

Zoom Online Meeting

Mission Statement: *Preparing Colorado's kids to be the innovators of the future by combining the arts, sciences, and technology with creativity, teamwork, and problem-solving.*

Strategic Imperative: *Customer/Client Focus "Focusing on Relationships"*

Minutes

Attendees: Kate Donelan, Dacia Donohue, Jim Vigland, Bob Tipton, Sara Heisdorffer, Jenny Ricklefs, Carrie Roethe, Sarah Elberling, Shelley Billig, Jill Jurca, William White

Absent: none

Note: These minutes are organized by topic and may not reflect the actual sequence of events in the meeting.

Meeting was called to order at 6:35 pm

Consent Agenda

1. Consent agenda and November 2020 Minutes were reviewed for approval.

Motion: To approve the November 2020 minutes.

The motion was approved.

ED Report and Financials

1. There are currently 80 teams for the program year. 85-100 teams are anticipated.
2. Cherry Creek has approved recruitment to begin.
3. RDs and Kate have decided to create a package event. This set of events will have an IC only experience, a showcase experience, and our tournament experience.
 - Each of these experiences is available to ALL teams.



- Teams may choose 1, 2 or 3 of the experiences, however there is only one price \$125 for competitive teams, \$75 for rising stars teams. Prices will not be broken down per event. Planning is set for 65 teams to participate. A usual year has 300 teams at the tournament. .
- Cost will be minimal for the experience event.
 - Discussed: thank you gifts, trophies and medals, party packs. Estimated costs \$35 per team.
- Awards ceremony will be via FaceBook Live

4. We raised \$18,500 in December, \$15,500 in November and already in January there are \$6900 in donations.

- Board members will be making thank-you calls to donors.

5. Curriculum club is out for Thompson School district this will raise \$2500.

6. Kate has been selling DI Extreme and other classes with 2 more sessions running soon.

7. Teen committee has 3 Boettcher semifinalists and Kate has written 12 recommendations for other scholarships. In addition the teen committee is working on an Instagram account for fun activities. Scholarships were added back to the budget for this year as the board recognizes the importance of supporting the teens who have been such a big part of DI over the years.

8. Cash Flow projections for the season were discussed. Things are looking stable for the season.

9. Working on Summer camp offerings. Planning will be both virtual and in-person so we're prepared to accommodate either option.

10. Grant planning was discussed

11. Fundraising will need to continue to be high in 2022 to help maintain financial viability into the future.

- Types of fundraising for 2021-2022 were discussed
- Different types of companies for reach out for 2021-2022 was discussed. B-corps were discussed for review. Jim will be sending a list for review in future discussions.

RD Report

1. The RDs are preparing for the experience program.
2. All RD's are reaching out for team recruitment as allowed/possible.
3. The next RD meeting is set on February 2nd. Sarah will be in attendance from the board.

Misc Discussions



4. The website is being updated with current content
5. Board members and Kate will be meeting to group on 2021 planning in the next few weeks.
6. Discussions on Board term renewals will be discussed in February.

Next regularly scheduled meeting is February 15th, 2020.

Meeting adjourned at 7:37 pm