



Board Meeting

February 10th, 2021

Zoom Online Meeting

Mission Statement: *Preparing Colorado's kids to be the innovators of the future by combining the arts, sciences, and technology with creativity, teamwork, and problem-solving.*

Strategic Imperative: *Customer/Client Focus "Focusing on Relationships"*

Minutes

Attendees: Kate Donelan, Dacia Donohue, Jim Vigland, Jenny Ricklefs, Carrie Roethe, Sarah Elberling, Shelley Billig, Jill Jurca, William White, Bob Tipton

Absent: Sara Heisdorffer

Note: These minutes are organized by topic and may not reflect the actual sequence of events in the meeting.

Meeting was called to order at 6:34 pm

Consent Agenda

1. Consent agenda and January 2021 Minutes were reviewed for approval.

Motion: To approve the January 2021 minutes.

The motion was approved.

ED Report and Financials

1. There are currently 107 teams for the program year. Several teams are inactive still. \$4815 in fees have been received, some fees are still outstanding at this time
2. Today 80 teams have registered for the tournament. A virtual site is in the works for the teams as well
3. Virtual tournament planning is underway.
4. Film editing classes went well and did bring in revenue



5. Summer camp planning is underway, a survey has been sent out for feedback.
6. Kate and Sandy performed team manager training and ACM/RD training
7. First IC practice is completed
8. Cash Flow projections for the season were discussed. Things are looking stable for the season
9. Fundraising will need to continue to be high in 2022 to help maintain financial viability into the future
10. Types of fundraising for 2021-2022 were discussed
11. Different types of companies for reach out for 2021-2022 was discussed. B-corps were discussed for review. Jim sent a list for discussion
12. Board thank you reach outs will be completed by the end of the weekend
13. Dacia and Jim will be leaving after this board term appointment. Carrie will stay on for a second term. Board member replacements will be discussed. Jenny, Shelley and Will offered to support Kate in the search for specific skill sets replacement board members.

RD Report

1. The RDs are focusing on the tournament and helping support Kate on the planning and delivery of the tournament

Misc Discussions

2. Discussions on how to make a virtual tournament site come to life quickly was discussed
3. Goals were discussed for the next season some topics covered in depth are below:
 - a. Satisfaction measurements
 - b. Donations
 - c. Team growth
 - d. Long term COVID effects on future planning

Motion: To adopt the following 4 goals:

Goal 1. DICO will increase the number of teams that participate in challenges to 200 teams in 2022.



Goal 2. At least 75% of all DICO youth participants will express satisfaction with their DICO experience.

Goal 3. At least 75% of all DICO adult participants will express satisfaction with their DICO experience.

Goal 4. DICO will increase the revenue it receives by 5% each fiscal year, with the baseline starting in FY 2020-21.

The motion was passed.

Next regularly scheduled meeting is March 10th, 2021.

Meeting adjourned at 7:37 pm