



Board Meeting

April 14th, 2021

Zoom Online Meeting

Mission Statement: *Preparing Colorado's kids to be the innovators of the future by combining the arts, sciences, and technology with creativity, teamwork, and problem-solving.*

Strategic Imperative: *Customer/Client Focus "Focusing on Relationships"*

Minutes

Attendees: Kate Donelan, Dacia Donohue, Jim Vigland, Sara Heisdorffer, Jenny Ricklefs, Carrie Roethe, Sarah Elberling, Shelley Billig, Jill Jurca, William White, Bob Tipton

Absent:

Note: These minutes are organized by topic and may not reflect the actual sequence of events in the meeting.

Meeting was called to order at 6:38 pm

Consent Agenda

1. Consent agenda was reviewed. March minutes are delayed and will be approved next month.

ED Report and Financials

1. Both showcase and state tournament were successful. Virtual awards went well and the teams really loved having a chance to celebrate virtually. Teams all received party packs and all T-Shirt and pin orders are completed. All trophies, medals and awards have been sent.
2. Virtual tournament site was wonderful and well received.
3. Appraisers received thank you gifts.
4. Scholarship awards and plaques have been sent.
5. Teen leadership completed an Among Us tournament with 25 attendees.



6. Courses are underway for Aurora Public Schools with a few weeks left in the courses.
7. Loan forgiveness paperwork has been submitted for the PPP.
8. DI summer camp planning is underway.
9. Financials will be reviewed during the May meeting.
10. Board member interviews are underway.

RD Report

1. The RDs talked about summer planning and helped Kate with tournament. Tina will be joining the board as the RD representative.

Misc Discussions

1. B-Corps are being reviewed by the team and will have good candidates for partnership consideration in the next few weeks.
2. Community Surveys were discussed. The focuses as well as target markets were discussed. To help encourage participation, the team is recommending a 5 question survey with some changes based on the focus group. Participants will be asked if they'd like to participate in specific focus groups that could allow for a deeper dive into certain target areas. Questions will try to gather quantitative information on volunteer time commitments. Board discussions on questions for the surveys were discussed as well as the timeline for delivering the first surveys out.
3. Summer meeting planning was discussed. Another poll with revised dates will be sent for the team to review.
4. Blog topics were discussed along with a more intentional media plan for upcoming seasons.

Next regularly scheduled meeting is May 12th, 2021.

Meeting adjourned at 8:09 pm