



Board Meeting

January 8th, 2020

DI Colorado offices, 6000 E Evans Ave. Bldg. 1 Suite 031, Denver, CO 80222

Mission Statement: *Preparing Colorado's kids to be the innovators of the future by combining the arts, sciences, and technology with creativity, teamwork, and problem solving.*

Strategic Imperative: *Customer/Client Intimacy "Focusing on Relationships"*

Minutes

Attendees: Kate Donelan, Jill Jurca (via Zoom conference), Dacia Donohue, Sara Heisdorffer, Sarah Elberling, Shelley Billig, William White, and Bob Tipton, and Jenny Ricklefs

Absent: Carrie Roethe, Jim Vigland

Note: These minutes are organized by topic and may not reflect the actual sequence of events in the meeting.

Meeting was called to order at 6:29 pm

1. Consent agenda, including November Minutes.

- a. Review of consent agenda process and agenda planning for the year.

MOTION: A motion was made to approve the consent agenda for the November minutes. The motion was seconded and approved.

2. Executive Director report

- a. Team count is still down especially in the 3 largest regions. Kate continues to work closely in these regions. DICO will be about 10% down.
- b. Sustainability discussions will be continuing into this year.
- c. DICO has 45 Title I teams, 7 Motorola teams, 5 boys and girls club teams (self-funded).
- d. Getting 285 teams to state will be tight but Kate does believe the goal can be met.
- e. Background checks - Rob is working diligently to get the last of the background checks in.
- f. Insurance must be separated for the larger regions; applications are in pricing outstanding.



- g. Colorado gives day was very successful. We are above in December donations from the previous year.
- h. A second car was donated to DICO today.
- i. Grant work is underway with several active requests in process.
- j. 5th day programming is being reviewed.
- k. Training numbers were down, the November training was well received, the December training was not highly attended. Likely this was a combination of holiday scheduling and lower team count.
- l. Kate sent a list of people to call and thank for donating to each board members. The thank you calls need to be done as soon as possible and before the next board meeting.

3. Financials

- a. The updated financials were reviewed.

MOTION: A motion was made to approve the November financials. The motion was seconded and approved.

4. Policies

- a. New policies are almost ready for board approval. Jenny and Dacia will meet to discuss and will send additional information to the board.

5. RD Report

- a. Regional pins have been selected along with a separate appraiser pin.
- b. Challenge master training is this weekend. It should be well attended with record attendance
- c. Tournament prep is underway along with instant challenge days
 - a. Tournament volunteer tracking will be modified this year because of the onsite volunteer training. Kate will be helping make sure the volunteers can be moved into the system for the RDs.
- d. Youth protection was discussed and the RDs are helping to get any straggling team managers to complete training



- e. Insurance was reviewed with the group.
- f. Sites will be reviewed for Wi-Fi for mobile scoring to make sure no issues arise.
- g. Try DI challenge was discussed for February, the RDs are ready for it.

6. Committee Reports

a. Team Manager recruitment

- a. Welcome kits were delivered and have been sent to new team managers. The continuation of this process is under review for next season.

b. Strategy for growth and sustainability

- a. There are several things to be reviewed for helping develop a growth strategy, Shelly suggested that smaller groups convene to break up and review some of the below ideas.

1. District outreach strategy - including 5th day programming, focusing on growing district ownership in DI.
2. Title I strategy - growing the DICO Title I program. These opportunities should be reviewed quickly to ensure funding.
3. BOCES outreach strategy - growing ownership with BOCES in DI.
4. Higher education partner outreach - Teacher training outreach with local colleges/universities.
5. Fundraising - exploring a more in-depth fundraising strategy.
6. Corporate sponsorship - working on partnerships with corporate entities.

- c. The board will work on Title I opportunities immediately and the other opportunities were divided for research. Will offered to begin researching fundraising, Bob will take corporate outreach, Sarah will work on higher education and corporate outreach. Kate will do more research on 5th day programming. More discussion will take place in the next meeting on these topics.



d. Discussion surrounding supporting growth at a higher level continued. A facilitator was not available for an early January meeting. Discussions about ways to spend dedicated time focusing on growth were discussed.

c. Technical Updates

- a. Website is still running well.
- b. Rob and Debi are now handling content changes and enhancements.
- c. 2.0 release is ready to be discussed in a future meeting.

7. Summer Board Retreat

- b. A two-day retreat was discussed as well as a daylong meeting in June and one in August. A two-day retreat was determined to be the most effective for the team. A poll with Saturday, Sunday options will be sent to the group.

8. Tournament assignments were discussed to ensure board members are at each tournament to provide support.

- Feb 22nd Cherry Creek: Kate, Dacia, Sarah
- Feb 29th Western Slope: Kate, Dacia
- March 7th - South Metro, No Co Canyon, North Metro: Kate (South Metro), Will (North Metro), Jenny (No Co Canyon), Carrie (South Metro), Sara H. (No Co Canyon), Jill (No Co Canyon), Shelly (North Metro)
- March 14th - Denver, Jeffco, and Southwest: Bob (Southwest), Sarah E. (Denver), Jenny (Jeffco), Shelly (Jeffco)
- March 21st - Spicy South: Will, Bob
- April 4th - State: All board members to attend

Board members will reach out to the RDs to tell them that they are attending and to discuss ways to help. Kate will ask Jim for his preferences.



9. A letter from Bob was delivered for review by the board before delivery to DIHQ. Bob would like input from then board as soon as possible.

Next meeting is February 12th, 2020.

Sarah E. is going to the RD meeting on February 4th and Shelly is going on March 3rd. There is no April RD meeting.

Meeting adjourned at 8:40 pm